

Privacy Statement

for www.prefsuk.com

1. Prefs Limited, which operates this website, www.prefsuk.com, is committed to protecting your privacy and maintaining the security of any personal information collected about you. We take all necessary steps to adhere to the Data Protection Act 1998 (“the Act”) and its relevant subordinate legislation when handling personal information. In accordance with the Act we have notified the Information Commissioner of our data processing activities and our registration number is Z1273342.

The purpose of this statement is to explain to you what personal information we collect and how we may use it. Please read it carefully. By using this website and any services we offer via the website you are agreeing to be bound by this Privacy Statement.

2. When you order products from us we need to know your name, address, email address and credit/debit card details. This allows us to process and fulfil your order. You have the option to withhold personal information that is not required for the order process.

3. We will use your personal information to process orders submitted by you, including payment and billing purposes and to send you information about our products. If you do not wish to receive product information you can at any time send an email to us at unsubscribe@prefsuk.com containing your name and address.

4.1 We do not sell, rent or exchange your personal information with any third party for commercial reasons, beyond the essential requirement for credit/debit card validation during purchase.

4.2 We may transfer your personal information to a third party as part of a sale of some or all of our business and assets to any third party but we will take steps with the aim of ensuring that your private rights continue to be protected.

4.3 Other than as set out above we will not disclose any of your personal information unless by law we are required to do so (e.g. if required to do so by a court order or for the prevention of fraud or other crime)

5. We have implemented security procedures in accordance with the Act to safeguard your privacy from unauthorised access and improper use. We use secure server software (SSL) to encrypt your order details, including financial information.

6. In order to maintain the accuracy of our database, you can check, update or remove your personal details by emailing: admin@prefsuk.com. You can also request details of the personal information we hold about you. To do this either email us at admin@prefsuk.com or write to us for the attention of Administrator, Prefs Ltd, Unit 4 Bankfield Mill, Bankfield Street, Bolton, BL3 5NL. In accordance with the Act we may require you to pay a small fee before we release the information to you.

7. When you visit our website we use a technology called “cookies” which are pieces of information we transfer to your hard drive through your web browser when you visit our website. This is part of normal business procedure to track patterns of behaviour of visitors to websites which helps you get the best out of the website and helps us to provide you with a more customised service. You can block or erase cookies from your computer if you want to and your browser’s help screen or manual should tell you how to do this. However, if you do so you may not be able to use certain facilities on our website.

8. In order to process credit/debit card transactions, the bank or card processing agency may require to verify your personal details for authorisation outside the EEA (European Economic Area). These countries may not have similar data protection laws to the UK. Your information will not be transferred outside the EEA for any other purpose.

9. Our website contains links to other websites. Please note we are not responsible for the privacy practices of such other websites and we advise you to read the privacy statements of each website you visit which collects personal information.

10. If you have any questions about privacy please contact us by emailing: admin@prefsuk.com or telephone +44 (0)1204 63000